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| Brief Course Description | | Introduction to interactive mediums and the fundamentals of the interactive experience. A focus on information architecture, interface design (UI), and user experience (UX). Students will design for digital screens. |
| Course Prerequisites | | *None* |
| Learning Objectives\* | | Upon completion of this course the successful student will have reliably demonstrated the ability to:  • Recognize effective user interfaces  • Define user goals to inform a design solution  • Organize a body of information based on user experience (UX)  • Create flow charts, wireframes, and visual design mockups using low, mid and high-fidelity prototyping tools  • Apply typography to responsive interactive screens  • Design layouts using using a grid system  • Construct templates and/or pattern libraries  • Analyze visual media within a critical, contextual framework  • Create assets for the web  • Source images ethically  • Demonstrate professional oral and written communication skills |
| Required course materials\* | | *Textbook: Association of Registered Graphic Designers (RGD) Access Ability: A Practical Handbook on Web Design RGD & Government of Ontario*  *Access to Adobe CC subscription, Macintosh computer* |
| Course Duration | | *14 weeks, 70 hours total. 3 hr Instructional / 2 hr lab per week.* |
| Homework Hours | | *~15 hours* |
| Delivery Methods | | ☐  *In-class instruction* |
| Teaching Methods\*  Method(s) of Student Evaluation\* | | *Lectures, workshops, applied project work, presentations, and field trips* |
| *The course is broken up into small projects that ultimately come together to make a cohesive visual understanding of Web Development. Presentation format and style is determined by each student. Students will receive a written evaluation on a regular basis and at least once before 30% of the hours of instruction of the program have been provided.* |
| Completion Requirements\* | *The Cut Academy will use the following grade scale to determine each student's grade through their work.*    *Students must receive an average of 75% from all the assignments in order to pass the course.*  *Students must receive 50% or above to pass assignments. Assignments will be graded on selected criteria per assignment.* | |