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| Brief Course Description | Introduction to interactive mediums and the fundamentals of the interactive experience. A focus on information architecture, interface design (UI), and user experience (UX). Students will design for digital screens. |
| Course Prerequisites | *None* |
| Learning Objectives\* | Upon completion of this course the successful student will have reliably demonstrated the ability to:• Recognize effective user interfaces • Define user goals to inform a design solution • Organize a body of information based on user experience (UX) • Create flow charts, wireframes, and visual design mockups using low, mid and high-fidelity prototyping tools • Apply typography to responsive interactive screens • Design layouts using using a grid system • Construct templates and/or pattern libraries • Analyze visual media within a critical, contextual framework • Create assets for the web • Source images ethically • Demonstrate professional oral and written communication skills |
| Required course materials\*  | *Textbook: Association of Registered Graphic Designers (RGD) Access Ability: A Practical Handbook on Web Design RGD & Government of Ontario* *Access to Adobe CC subscription, Macintosh computer* |
| Course Duration  | *14 weeks, 70 hours total. 3 hr Instructional / 2 hr lab per week.* |
| Homework Hours | *~15 hours* |
| Delivery Methods | ☐  *In-class instruction* |
| Teaching Methods\*Method(s) of Student Evaluation\* | *Lectures, workshops, applied project work, presentations, and field trips* |
| *The course is broken up into small projects that ultimately come together to make a cohesive visual understanding of Web Development. Presentation format and style is determined by each student. Students will receive a written evaluation on a regular basis and at least once before 30% of the hours of instruction of the program have been provided.*  |
| Completion Requirements\* | *The Cut Academy will use the following grade scale to determine each student's grade through their work.**Students must receive an average of 75% from all the assignments in order to pass the course.**Students must receive 50% or above to pass assignments. Assignments will be graded on selected criteria per assignment.* |